

MOSCOW, June 17 - RIA Novosti. Winter Olympics Organizing Committee for 2014 "Sochi-2014" during a conference on "Sport and Technology" in London, introduced an ambitious multimedia project, dedicated to Sochi Olympic Games. Enter a drug name and select a drug from the list

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. The mean difference in QTc Individual QT correction for tadalafil, relative to placebo, was

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subjects were administered an individual dose of

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The project includes a range of interactive services on the Internet and is called Converging Multimedia Platform (Converged Multi-Media Platform - CMMP).

The main part of CMMP is a virtual model of Sochi, which will enable people from all over the world to attend the Olympic facilities in the city of virtual reality. There, they will be able to try themselves as athletes, as well as chat with other users worldwide.

In addition, the CMMP includes 3D-computer games for winter sports, games for mobile phones and social network. All this will be available in several languages, including English, French and Russian.

The main challenge that developers have the project is to attract the attention of the younger generation to the sport through innovative technologies.

"Organizing Committee" of Sochi-2014 has developed a truly innovative and promising plans for the use of technology to attract the younger generation in sports, - said the head of the organizing committee" Sochi-2014 "Dmitry Chernyshenko. - We believe that by creating an attractive project, which includes a virtual model Sochi and the Olympic park, we will be able to give younger audiences interested in winter sports."

Starting CMMP scheduled before the start of test events at the Olympic sports facilities in Sochi, which start for 2 years before the Olympics.